

AGENDA

Educated Communities & Professionals Task Force
Methamphetamine Prevention Network, Santa Barbara County
Collaborative

Wednesday, September 3, 2008, 10:00 am to 12 noon

VIA TELEPHONE CONFERENCE: DIAL 681-5400, ACCESS CODE 1903

1. **Welcome & Introductions, Review Agenda** (5 minutes)
2. **Educating Medical Professionals** (40 minutes)
 - Review and update chart on status of training requests
 - Questions from Dr. Adam's training in Santa Maria re: access to treatment
 - Discuss revised training handout "postcard"
 - Sharing of Quantum Units & Meth360 materials on disk
 - Idea for ongoing training of medical professionals – establish a fund to reimburse local MDs, PharmDs, RNs, PhDs, LCSWs, MFTs, LPTs, and AOD Counselors who take accredited CEU courses on meth
3. **Proposal for a Comprehensive Meth Prevention Media Campaign** (30 minutes) -- Nancy V/Nancy G
 - Update on status of plans for media campaign
 - Need for new name for media campaign. Some other names we considered:
 - Don't Mess with Meth
 - Ice Burns
 - Life or Meth
 - Resist Meth
 - Identification of liaisons from each regional community coalition
 - Identification of individuals and families who may be featured in the documentaries
4. **Distribution of anti-meth printed materials countywide** (10 minutes)
 - Status report on distribution of Journeyworks flyers from regional representatives:
 - Santa Maria -- Alice Patino
 - Santa Ynez Valley -- Lois Craig
 - Carpinteria -- Carolyn Wood
 - Santa Barbara -- Shereen Khatapoush
 - Lompoc – Pat Brady
 - Public Health – Sandra Copley

- ADMHS – Nancy Gottlieb
- Findings of web survey -- Laura

5. **Review Action Items, Next Steps, and Schedule of remaining Task Force meeting** (5 minutes)