

Educated Communities and Professionals Task Force

***DRAFT * ACTION MINUTES**

July 16, 2008 – 10:00 to 12 noon – Via Phone Conference

In Attendance:

Alice Patino, Fighting Back Santa Maria Valley (Chair)
Laura Mancuso, Task Force Facilitator
Lilia Bello, ADP/ADMHS
Mary Conway, People Helping People & Valley Prevention Coalition
Sandy Fahey, ADMHS ECMHSN
Lisa Gilbert, ADP/ADMHS
Nancy Gottlieb, ADP/ADMHS, MPN Project Director
Shereen Khatapoush, PhD, Fighting Back Santa Barbara
Cindy Stevens, Valley Prevention Coalition
Nancy Vasquez, ADP/ADMHS, MPN Project Manager
Katarina Zamora, ADP/ADMHS

NOTES

1. Meth Prevention Media Roadblock Campaign

- a. Nancy Gottlieb and Nancy Vasquez met with the Drew Sugars and the Sheriff recently. The Sheriff's Department is very enthusiastic about this project. Drew will develop two documentaries (one in Spanish, one in English) and will work with Fox, NBC, ABC, CBS, Univision, and Telemundo to secure their participation. The target date for the media campaign is January 2009. The back-up date is May 2009. Funds are needed for: graphics; promotion (see Project Charter); and a short-term Project Manager position at either ADP or a community-based organization. Cindy suggested approaching the SG Foundation or the Santa Ynez Valley Foundation. The Finance Committee can help.
- b. Town Hall meetings may occur in advance of the media roadblock so that video clips can be featured in the documentaries. Community coalitions will be key to distributing materials and hosting town hall meetings.
- c. Drew Sugars will be the Lead on Documentary Production. We still need to identify a lead person on Media Outreach, Town Hall Meetings, School Liaison, and Materials Production. The Council on Alcoholism and Drug Abuse supports Kate Schwass being involved in Media Outreach. It was suggested that Lorraine Waldau might serve as the School Liaison.
- d. Drew needs the help of Leadership Council and Task Force members in identifying people to tell their personal stories of meth addiction and recovery on camera. We want to feature a young person, a multi-generational family, Spanish-speaking Latino families, an older person, and a mother who used meth while pregnant.

Action Item	Description	Completed
#1	Nancy G will find out if the San Luis Obispo ADP Director wants to collaborate on the media campaign.	
#2	Task Force members will identify people in the community who might tell their meth addiction & recovery stories on camera, getting names to Nancy Vasquez by August 8 th , 2008. Drew will interview them and explain what it would entail.	
#3	Nancy G & Lisa will edit a recruitment flyer that ADP prepared for the digital storytelling project and distribute it within one week to ADP Providers, Leadership Council members, and Task Force members.	
#4	Lisa will ask Lorraine Waldau about serving as the School Liaison.	
#5	Alice, Mary/Cindy, Shereen, Steve/Carolyn: Each community coalition is asked to identify a liaison in each of the following areas for the media campaign (could be same person for multiple areas): Media Outreach, Town Hall Meetings, School Liaison, and Materials Production.	
#6	Nancy V will work with the Funding & Finance Committee on grant-writing for the media campaign.	

2. Distribution of Printed Meth Prevention Materials at Key Sites Countywide

- a. The Leadership Council inquired as to whether the Journeyworks brochures could be posted at the MPN website, as most of them have been distributed. The brochures are copyrighted, but we can post a link to the Journeyworks site.

Action Item	Description	Completed
#7	Laura will work with Tricia Beebe on adding a link to the brochures at Journeyworks to the MPN website.	
#8	Re: remaining delivery of the new Spanish language brochure: <ul style="list-style-type: none"> ▪ Santa Maria – Katarina will get the brochures to Alice Patino’s office this week ▪ Lompoc – Katarina will get the brochures to Pat 	

	Brady on 7-17-08 <ul style="list-style-type: none"> ▪ Santa Ynez Valley – Katarina will bring the brochures to the Coalition 	
#9	Task Force members need to continue to log into the MPN website (www.stopmethinsbc.org) and go to the Educated Communities & Professionals Task Force area to take the web survey about where, when, and how many brochures were delivered.	
#10	Laura will get updated information on the web survey data from Tricia Beebe.	

3. Educating medical professionals

- The Task Force members have been successful in generating interest among medical professionals for training. Training requests need to be handled in a coordinated manner.
- The Leadership Council recommends Dr. Matt Cody, Emergency Room doctor at Marian Medical Center, as a potential trainer.
- We could help medical professionals find online training courses on meth (e.g., www.quantumunitsed.com) or even develop our own.
- We need to have participants complete written evaluation forms on each training session that we offer.

Action Item	Description	Completed
#11	Nancy G will direct ADP staff to organize a meeting to coordinate meth training requests and possible trainers. Meeting participants are to include: Laura, Asia Eichmiller, Lisa, Lilia, Sandra C, and Bob Montgomery.	
#12	Katarina will forward the names of contact people at Sansum Lompoc and Community Health Clinics in Lompoc re: training.	
#13	Alice will forward information to the Task Force about the new Allan Hancock course on substance abuse prevention.	

4. Logistics

Action Item	Description	Completed
-------------	-------------	-----------

#14	See schedule of our remaining meetings on the next page. Any Task Force member not able to attend a meeting should notify Alice Patino no later than 48 hours in advance.	

5. Hot Off the Press – New Things Learned!

Allan Hancock college is offering a new substance abuse prevention course this fall. The instructor is Frank Warren of San Luis Obispo County's substance abuse prevention program.

6. Conclusion

Meeting adjourned at 11:45 am.

SCHEDULE OF TASK FORCE & LEADERSHIP COUNCIL MEETINGS

	Educated Communities & Professionals Task Force	Leadership Council
Aug	Wed Aug 13 th 10 to 12:00 noon Via phone conference Dial 681-5400, access code 1902	No Leadership Council meeting this month
Sept	Wed Sept 10th Wed Sept 3rd 10 to 12:00 noon Via phone conference Dial 681-5400, access code 1903	Wed Sept 10 th 9 am to 12 noon Marriott Buellton
October		Wednesday October 1st Friday October 10th 9 am to 12 noon Marriott Buellton