

## Educated Communities and Professionals Task Force

### \*DRAFT \* ACTION MINUTES

October 2, 2008 – 10:00 to 12 noon – Via Phone Conference

#### In Attendance:

Alice Patino, Task Force Chair  
Laura Mancuso, Task Force Facilitator  
Mary Conway, People Helping People & Valley Prevention Coalition  
Sandra Copley, Public Health Dept.  
Asia Eichmiller, ADP/ADMHS  
Lisa Gilbert, ADP/ADMHS  
Shereen Khatapoush, PhD, Fighting Back Santa Barbara  
Nancy Vasquez, ADP/ADMHS, MPN Project Manager  
Carolyn Wood, Carpinteria Cares for Youth  
Katarina Zamora, ADP/ADMHS

#### NOTES

##### 1. Meth Prevention Media Roadblock Campaign

- a. We have obtained funds for Drew to purchase the graphics he needs for the documentaries. He will be meeting with Univision later this month. San Luis Obispo County is interested in joining the effort.
- b. Drew has made contact with a number of people in recovery from meth addiction, some of whom are considering being featured in the documentaries. However, given the public nature of the broadcast, not everyone is comfortable telling their story on the air. ***We are still looking for youth (under 18) and a family who has lost a family member to meth (English-speaking, Spanish-speaking, and/or bilingual).***
- c. Top contenders for the name of the media campaign at this time are “Life or Meth” and “Stop Meth.” Most Task Force members preferred “Stop Meth” and Lisa proposed modifying it to “Stop Meth in SBC” to coordinate with the MPN byline, and to avoid copyright issues. The theme needs to appeal not only to users, but also to others involved in the fight against meth use.

Action Item	Description	Completed
#1	<b>Nancy V</b> will retransmit the document requesting individuals/families to be featured in the documentary. <b>Asia</b> will forward the flyer to members of the Drug Court alumni association.	
#2	<b>All Task Force members</b> are asked to continue to help identify individuals and families who might be willing to be featured in the documentaries.	

## 2. Distribution of Printed Meth Prevention Materials at Key Sites Countywide

- a. There are still two boxes of English and two boxes of Spanish brochures, “45 Scary But True Facts...”.

Action Item	Description	Completed
#3	<b>Katarina</b> will arrange for Shereen to receive the remaining brochures for use by CADA.	

## 3. Educating medical professionals

- a. Dr. Elisa Gottheil of ADP is providing two all-day workshops on prenatal effects of drug and alcohol use in November: 9 am to 4 pm on 11-17-08 in Santa Barbara (PHD Auditorium) and 11-24-08 in Santa Maria (Workforce Resource Center, Sutter Auditorium, 1410 South Broadway).
- b. The Task Force reviewed a revised version of the screening & referral “postcard” being developed by ADP as a training handout; the second page was missing. Asia stated that the person using the postcard for screening should do some motivational interviewing to increase the chances that the person being interviewed will be open to entering treatment.
- c. The concept of reimbursing medical professionals for taking accredited CEUs on meth has been written up and included in the Leadership Council report to the Board of Supervisors. The Funding & Finance Committee will be asked to look for money to fund it (\$5,000).

Action Item	Description	Completed
#4	<b>Asia</b> will include the Task Force members on the distribution list for the ADP training announcement. <b>Carolyn</b> will send the Save the Date announcement to medical providers in the Carp area.	
#5	Re: the postcard: <ul style="list-style-type: none"> <li>○ <b>Katarina</b> will re-transmit the updated version to include both pages.</li> <li>○ <b>Lisa</b> and <b>Katarina</b> will work on adding a photo or other graphic to add visual interest. We will aim to have it duplicated and ready for distribution at the November ADP CEU workshops by Dr Gotheil.</li> <li>○ <b>Asia</b> will follow up with Nancy G about whether funds are available for printing the postcard.</li> </ul>	

#### 4. Other Business

- a. The Leadership Council will be bringing a proclamation to the County Board of Supervisors for November “Meth Awareness Month.” The Leadership Council asks the community coalitions to approach city councils in their region to do the same.

Action Item	Description	Completed
#6	<ul style="list-style-type: none"> <li>o <b>Nancy V</b> will email out the text of the County BOS proclamation.</li> <li>o <b>Alice</b> will approach the Santa Maria and Lompoc City councils.</li> <li>o <b>Mary</b> will talk to the Valley Coalition about approaching their City Councils.</li> <li>o <b>Shereen</b> will work with CADA on approaching the Santa Barbara City Council.</li> <li>o <b>Carolyn</b> will work with Carp CARES on approaching the Carp City Council.</li> </ul>	

#### 5. Future of the Task Force

- a. Task Force members can decide if we wish to continue meeting and in what capacity and format. Nancy V described deliberations at the Leadership Council, which is presently shaping a plan for its future. The current draft proposal is to transition into a Substance Abuse Coordinating Council that meets semi-annually and encompasses policy regarding *all* substances. At the most recent Leadership Council meeting, it was proposed that the existing Task Forces be combined into a single Task Force addressing Prevention, Treatment, and Law Enforcement.
- b. Lisa offered that one option would be to combine this new Task Force with the existing “Partners in Prevention” meeting.
- c. Laura expressed gratitude to the Dept. of Social Services for providing a contract so that she could serve as Task Force facilitator for the past year. The task force facilitator contracts are ending this month. The Task Force thanked Laura for her service.

Action Item	Description	Completed
#7	<p>EC&amp;P Task Force members representing regional community coalitions (<b>Alice, Mary, Shereen, Carolyn</b>) will check in with their organizations about:</p> <ul style="list-style-type: none"> <li>o What are your coalition’s substance abuse priorities for the next one to two years?</li> <li>o How might it aid your coalition in achieving these goals to be involved with a countywide task force (assume</li> </ul>	

	we will continue to meet by phone) and the proposed countywide Substance Abuse Coordinating Council? What format and frequency of Task Force meetings would best serve your coalition's needs?	
#8	<b>Lisa</b> will arrange for a phone conference bridge for the next task force meeting to occur on Friday November 14th, beginning at 10 am. <b>Lisa</b> will email the phone # & access code.	

**6. Hot Off the Press – New Things Learned!**

The Santa Ynez Valley Coalition recently successfully formed a Youth Council.

**7. Conclusion**

Meeting adjourned at 11:40 a.m.