

Educated Communities and Professionals Task Force

ACTION MINUTES

December 14, 2007 – 11:00 to 1:30 -- Rabo Bank, Solvang

In Attendance:

Alice Patino, Chair
Laura Mancuso, Facilitator
Lilia Bello, ADP/ADMHS
Jayne Brechwald, ADP Advisory Board
Lois Craig, Santa Ynez Valley Coalition
Sandy Fahey, ADMHS Perinatal Substance Abuse Task Force
April Howard, ADMHS
Shereen Khatapoush, PhD, Fighting Back Santa Barbara
Carolyn Wood, Carpinteria Cares for Youth

1. Sharing information across regions of the County re: present meth prevention activities

- a. Sandy Fahey described the work of the Santa Barbara County Perinatal Action Team, and an evidence-based approach to preventing drug use among pregnant mothers, developed by Dr Ira Chasnoff. Lois Craig provided an overview of meth prevention activities of the Santa Ynez Valley Coalition and People Helping People. Carolyn Wood described the accomplishments to date of Carpinteria Cares for Youth. Shereen Khatapoush described the meth-related efforts by Santa Barbara Fighting Back Santa Barbara and the Council on Alcoholism & Drug Abuse, and shared a PowerPoint presentation developed for use in schools.

Action Item	Description	Completed
#1	Sandy Fahey will request meth-specific data from the SLO Perinatal Substance Abuse Prevention Program.	
#2	Shereen Khatapoush will email to Task Force members a copy of Santa Barbara Fighting Back's anti-meth PowerPoint presentation developed for use with adolescents.	
#3	SHORT-TERM ACTION STEP: Carolyn Wood will share the CADA Meth Prevention PowerPoint presentation with the Carpinteria Cares Board in December; they will make a decision about possibly using it with teachers and students in Carpinteria	

#4	SHORT-TERM ACTION STEP: Lois Craig will show the CADA Meth Prevention PowerPoint presentation to the People Helping People case managers and the Santa Ynez Valley Coalition members by February.	
#5	Sandy Fahey will arrange for duplication of the Colorado DEC DVD for Task Force members.	

2. Action planning: Distribution of Printed Meth Prevention Materials at Key Sites Countywide

- a. Our Task Force is charged with “using public education and media strategies coordinated around one clear anti-methamphetamine theme to increase the public’s knowledge of the nature and scope of the problem” (EC&P Task Force Strategy #1) and “employing multidiscipline, culturally relevant evidence-based education and mobilization strategies to promote social norms that discourage use and increase awareness of the dangers of methamphetamine use among all age groups” (EC&P Task Force Strategy #2). We will select one or more current, accurate, and effective anti-meth printed materials (could be a brochure, fact sheet, or poster) to distribute at key locations county-wide. See completed “Action Plan” template for more information.

Action Item	Description	Completed
#6	Bring materials from the following authoritative sources to the January 11 th Task Force meeting to be considered for use in our countywide meth prevention material distribution campaign: <ul style="list-style-type: none"> ○ Shereen Khatapoush will obtain materials from NCADI ○ Lois Craig will obtain materials from NIDA and CADCA ○ Carolyn Wood will obtain materials from Montana Meth ○ Sandy Fahey will obtain perinatal materials ○ Alice Patino will bring the materials she has on hand ○ Lilia Bello will check into whether ADP has any funds to help us purchase meth prevention materials 	
#7	Contact Family Services Agency to give them a heads-up on our proposed anti-meth materials distribution campaign, which would generate an increase in referrals to 2-1-1	

	<ul style="list-style-type: none"> ○ Lilia Bello will contact Family Services Agency about their capacity to handle a surge in referrals after we distribute materials; inquire as to whether they have labels or a stamp we can use to include a referral to 2-1-1 on the materials; ask about what data they keep on calls received ○ Jayne Brechwald will contact 2-1-1 re: referrals 	
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3. Action Planning: Crystal Darkness Anti-Meth Television “Road Block”

- a. "Crystal Darkness" is a professionally produced 30-minute film that was originally created for use in Northern Nevada, and is now being used in many states. The campaign involves lots of publicity building up to actually showing the film on all local TV stations at the same time, usually on a weekday evening -- called a media "road block." San Diego was the first community in California to implement the campaign, which they did last week. We will evaluate the film for possible use here to address Task Force Strategy #1 (“Use public education and media strategies coordinated around one clear anti-methamphetamine theme to increase the public’s knowledge of the nature and scope of the problem”).

Action Item	Description	Completed
#8	<ul style="list-style-type: none"> ○ Lilia Bello will obtain copies of the “Crystal Darkness” DVD for viewing by Task Force members 	

4. Logistics

Action Item	Description	Completed
#9	<p>Upcoming meetings of the Task Force:</p> <ul style="list-style-type: none"> ○ Friday, January 11, 2008, 11 am to 1:30 pm, Rabo Bank, Solvang ○ Friday, February 8, 2008, 11 am to 1:30 pm, Rabo Bank, Solvang ○ Friday, March 7, 2008, 11 to 1:30, mid-county location (NOTE: This is the 1st Friday) ○ Friday, April 11, 2008, 11 to 1:30, mid-county location ○ Friday, May 9, 2008, 11 to 1:30, mid-county location ○ Meeting dates for June through September are to be determined <p>Any Task Force member not able to attend a meeting should notify Alice Patino no later than 48 hours in advance.</p>	

#10	<p><u>Briefings at the January 11th 2008 Meeting</u></p> <ul style="list-style-type: none"> ○ Meth-Prevention Activities of Santa Maria Valley Fighting Back – Teresa Menchaca (30 minutes) ○ Lompoc Recovery Task Force – Pat Brady (15 minutes) ○ Drug-Endangered Children Protocol – Alice Patino will arrange for speakers (60 minutes) ○ Updated ADP Treatment Data (FY 2006-07) – April Howard (10 minutes) 	

5. Hot Off the Press – New Things Learned!

The “Crystal Darkness” anti-meth campaign originated in Northern Nevada, and is now being used in many states. San Diego was the first community in California to implement a media “road block” using the 30-minute film this past week. For more information, see:

<http://www.crystaldarkness.tv/blueprint.asp>

6. Conclusion

Meeting adjourned at 1:30 pm.