

# **AGENDA**

Educated Communities & Professionals Task Force  
Methamphetamine Prevention Network, Santa Barbara County Collaborative

Friday, March 7, 2008, 11:00 to 1:30  
People Helping People, 545 North Alisal Road, Suite 102  
Solvang, CA 93463

1. **Welcome & Introductions, Review Agenda** (5 minutes)
2. **Proposal for a Comprehensive Meth Prevention Media Campaign** (30 minutes)
  - Report from Sheila Kearns & Alice Patino
    - Alternative to Crystal Darkness; possible local version of media roadblock
    - Comprehensive campaign – not just one evening
    - Possible collaboration with SLO County
  - Presentation of proposal to Leadership Council on March 12th
3. **Action Planning re: distribution of anti-meth printed materials countywide** (60 minutes)
  - Reports from regional representatives on preferred material(s) and proposed distribution sites
    - Santa Maria -- Teresa Menchaca (via Alice Patino)
    - Santa Ynez Valley -- Lois Craig
    - Carpinteria -- Carolyn Wood
    - Santa Barbara -- Shereen Khatapoush (list of Santa Barbara area Task Forces)
    - Lompoc: (no representative on this Task Force)
  - Could we agree on one or more pieces of literature to be used countywide?
  - Evaluation approach
  - Revised timeline
  - Presentation to Leadership Council on March 12th
4. **Action Planning re: Educating Professionals** (30 minutes)
  - Which professionals need to be trained in your region? MDs? Teachers?
  - Are there certain geographic regions that need training? E.g., New Cuyama
  - Action plan
5. **Status of short-term action steps** (10 minutes)

- Sharing of Fighting Back Santa Barbara's anti-meth PowerPoint presentation in Carpinteria & Santa Ynez
- Reaching out to City Council members in Carpinteria
- Training for Public Health Dept's Maternal & Child Health Field Nurses and Service Aides
- Materials for use in Maternal & Child Health Public Health Dept clinics with Latinas (adults, not teens) who are new immigrants and often undocumented

6. **Review Action Items and Next Steps** (5 minutes)