

Methamphetamine Prevention Network
Leadership Council Meeting
Minutes
January 9, 2008
Royal Scandinavian Inn 1:00 pm - 4:00 pm

Members In attendance:

Dr. Carrick Adam (Santa Maria Valley Fighting Back) Kenneth Bambrick (Santa Barbara Regional Narcotic Task Force), Pat Brady (Lompoc Valley Recovery Task Force), Supervisor Carbajal (First District Supervisor), Georgina Duran-Conn (Santa Barbara Probation), Kathy Gallagher (Santa Barbara County Social Services Department), Nancy Gottlieb (Santa Barbara County ADHMS), Shereen Khatapoush (Santa Barbara Fighting Back), Susan Klein-Rothschild (Santa Barbara County Public Health Department), Teresa Menchaca (Santa Maria Valley Fighting Back), Alice Patino (Santa Maria Valley Fighting Back), Amy Ratliff (Santa Ynez Valley Coalition), Cynder Sinclair (Santa Barbara Fighting Back), Kevin Smith (Lompoc Recovery Task Force), Cindy Stevens (Santa Ynez Valley Coalition), Carolyn Wood (Carpinteria Cares for Youth).

Guests:

Merith Cosden (UCSB), Lisa Gilbert (Santa Barbara County ADHMS), Dr. Harold Ginsberg (Retired Psychiatrist, Santa Barbara County ADHMS) Paula Ginsberg (Retired RN, Santa Barbara County ADHMS), Mary Lynes (Volunteer), Ann Bramsen (District Attorney).

Staff:

Thom Allena (Consultant), Heather Gardner (Santa Barbara County Social Services Department), Lisa Garrison (Santa Barbara County Social Services Department), Laura Mancuso (Consultant), Bob Montgomery (Consultant), Rosie Rodriguez (Santa Barbara County ADHMS), Nancy Vasquez (Consultant).

I. Welcome & Introductions

Kathy Gallagher opened the meeting at 1:00 pm by welcoming everyone. Kathy reminded all of the purpose of the Leadership Council and Meth Prevention Network, which is to share information and attack the methamphetamine problem. She shared that strategies were developed at the Summit in December of 2006 and the Leadership Council's job, along with its task forces, is to turn some of those strategies into action. Supervisor Carbajal suggested that if the Council identified some larger priority strategies, it should consider taking them to the Board of Supervisors but also reminded everyone of the challenging fiscal situation countywide and asked that we be frugal. Last, Kathy stated that the goal of this project is to conclude this phase in October, 2008.

Councilmember Amy Ratliff reminded other members of the importance of the work done through this collaboration and in each of the communities by sharing that one of her coalition members had a relapse with his addiction to methamphetamine.

II. Action Items

- A. New Leadership Council Members:** Co-chair Supervisor Carbajal recognized the new Leadership Council members who needed to be voted in.

Alice Patino motioned to vote in Cindy Stevens and Shereen Khatapoush. Kevin Smith seconded and the motion passed unanimously.

- B. Approval of the Minutes:** Co-chair Supervisor Carbajal called for the approval of the November 14, 2007 minutes.

Susan Klein-Rothschild motioned to approve minutes with two changes: spell her name with an “s” and on page 2 change the word “shred” to “shared.” The motion was seconded by Dr. Carrick Adam and passed with four abstentions: Alice Patino, Amy Ratliff, Shereen Khatapoush, and Cindy Stevens.

- C. **Establishment of the Finance Task Force:** Cynder Sinclair was nominated to chair the Finance Task Force and Kathy Gallagher was nominated as co-chair. Alice Patino suggested Leo Trujillo as a potential task force member. A council member from the city of Lompoc or other large city was also recommended.

Alice Patino motioned to have Cynder Sinclair as Chair of the Finance Task Force and Kathy Gallagher as Co-Chair. Shereen Khatapoush seconded. The motion carried unanimously.

- D. **Crystal Darkness Campaign:** Nancy Vasquez showed a video on the Crystal Darkness campaign. She shared that the campaign is a collaborative effort between the local media, schools, law enforcement, recovery specialists and the business community and has been replicated in several communities, such as San Diego, the state of Oregon, and Reno. The campaign includes the airing of a 30-minute documentary on methamphetamine in a roadblock format – meaning that all the major network air the documentary at the same time on the same day. This county would need to determine 1) if they wanted to embark on a campaign like this, 2) what level of campaign would be implemented and 3) find financial support. Cost of implementation needs further investigation, but rough estimates were projected at \$100,000.

Co-chair Supervisor Carbajal asked for round table comments on what the main priorities should be in the county for the anti-meth campaign. Main ideas included:

- Prevention, awareness, education
- Treatment, treatment centers, funding
- Collaboration
- Having a strategic plan, system of care
- Focusing on young children, juveniles, adults male/female

Dr. Carrick Adam motioned to direct staff to continue to pursue information about the Crystal Darkness campaign. Alice Patino seconded; the motion passed unanimously.

In addition to the above motion, Supervisor Carbajal requested that the Alcohol and Drug Program provide a presentation at the next meeting on the current allocation of resources as well as on prevention and treatment programs countywide.

- E. **Educated Communities and Professionals Task Force:** Alice Patino reported that her task force is sharing information across regions of the County. Briefings by representatives of the regional community coalitions (Fighting Back Santa Maria Valley, the Santa Ynez Valley Coalition, Carpinteria Cares for Youth, Fighting Back Santa Barbara, and the Lompoc Recovery Task Force) have occurred. The intent is to learn about meth prevention activities and to look for opportunities to use existing anti-meth prevention materials countywide. Alice asked for conceptual approval for their first action plan regarding the distribution of anti-meth materials throughout the county.

Susan Klein-Rothschild motioned to support the distribution of information on methamphetamine to increase awareness with agreement to establish some outcome measure to see if we are successful or not. Amy Ratliff seconded and motion was passed unanimously.

- G. Meth-Free Individuals, Children & Families Task Force:** Nancy Gottlieb reported on the development of two strategies. The first was a list of policy issues that can be converted into legislation that would improve treatment and drug prevention for families, women and children.

Susan Klein-Rothschild motioned to approve the task force's effort to move forward on developing a list of policy issues that could be utilized by legislators either in current legislation or future legislation to improve treatment and drug prevention for families, women and children. Shereen Khatapoush seconded and the motion passed unanimously.

The second action plan presented was a family-focused briefing/training for Judges and CWS workers. Information provided will stress the importance of treatment modalities that are client specific and tailored to meet individual, family and children's needs.

Susan Klein-Rothschild motioned to approve the task force's effort to move forward on developing a family-focused briefing for Judges and CWS workers that emphasizes evidence-based, community friendly and culturally sensitive treatment modalities for methamphetamine abusers, including:

- *Detail specific guidelines on what makes good treatment and matches treatment for the individuals needs.*
- *Develop data indicators that match those treatment recommendations.*

Alice Patino seconded the motion and the motion passed unanimously.

- H. Safe Neighborhoods Task Force:** Ken Bambrick reported that the Safe Neighborhoods Task Force working on a short term strategy to expand Drug Endangered Children (DEC) education to include all mandated reporters such as CWS, police, probation, teachers and others. They are planning to identify a school district in the county where they can pilot a school-related training in both North and South County. This proposed short-term (60-90 day) strategy would involve developing an interdisciplinary team of trainers who would deliver training in teams of two to school staff at participating schools in the pilot school district. The potential target audience for the training would be K-12 teachers, administrators, maintenance staff, counselors, clerical staff, family resource center staff, school resource officers and child care providers.

Ann Bramsen motioned to approve the task force's effort to move forward on expanding training and or education regarding Drug Endangered Children (DEC). Kevin Smith seconded; the motion passed unanimously.

III. Discussion & Information Items

- A. Outcome & Evaluation Task Force:** Amy Ratliff reported for the Outcome & Evaluation Task Force. The task force strategies continue to remain the same:
1. Identify the data elements that are currently being collected by key agencies in the county.

2. Identify the data elements we want agencies to measure.
3. Work with other MPN task forces in developing and identifying measurable indicators/outcomes for each of their strategies/action plans.
4. Develop a data base that will allow us to track indicators/outcomes over time.

In the last two months this task force focused on all four of the strategies. The committee has been reviewing data from the various county departments to determine the level of information gathered on methamphetamine. They continue to work with the Santa Barbara County Information Technology Services to be a County pilot project to develop a county Data Repository. A special meeting was held in December with the County IT's consulting firm to assess the data available thru Dept. of Social Services & Alcohol, Drug & Mental Health Services that could be put into the Data Repository. IT expects to present a "proof of concept" before the Board of Supervisors in January. Last, Amy shared that members of her task force have attended other task force meetings to assist with the development of measurable indicators for their strategies/action plans.

B. Hot off the Press

1. Amy Ratliff noted that in the month of December meth use seemed to increase as well as a possible increase of domestic violence by 20%.
2. Georgina informed the Council of an increase in the adult population of Probation by about 22%. Probation is trying to figure out if meth is affecting this increase.
3. Ken Bambrick referred to a previous conversation of a possible discovery of flavored meth found in the Santa Barbara County. He shared that more research was done and it was not found in Santa Barbara; it happened somewhere on the east coast.
4. Teresa shared that Santa Maria Valley Fighting Back held a candle light vigil in November. She said there was a good turn out with a lot of community member support despite the weather conditions.

IV. Public Comment

Thom Allena announced that time was allotted to allow for any comments from the public. Mr. Ginsberg expressed his appreciation for what the Leadership Council is doing in the community.

V. Next Steps & Meeting Adjournment

The meeting was adjourned at 4:00 p.m.